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AUSSIE LEISURE ROUTE PLANNER LAUNCHED

OzLeisure.com.au launches a new route planner showing leisure activities at every turn

Today, OzLeisure.com.au launched a new version of their site, incorporating, amongst over new features, a route planner powered by Google™ Maps technology which allows travellers to plan a route across Australia while showing leisure activities, events and exhibitions along the way.

The new route planner shows turn-by-turn driving directions between up to 25 points, allowing travellers to plan a holiday in Australia that includes a multitude of varied activities all taken from the OzLeisure.com.au database. As well as the expected places to eat and sleep, there are galleries, sky diving schools, and everything in between. Even pub crawls.

Mike Sussex, Technical Director for OzLeisure.com.au said today, "Travelling to and from your holiday destination is normally considered the boring part of any holiday. With our route planner we are able to show that there are heaps of activities and things to see and do along the way, and it's a great chance for travellers to learn about, and experience things they would normally drive straight past."

The route planner is online now at www.ozleisure.com.au

About OzLeisure.com.au

Started in 2004 in Melbourne, OzLeisure.com.au is a 100% Australian-owned company whose aim is to provide the Australian public with as much information as possible about leisure and holiday activities throughout Australia. Committed to promoting activities in the rural areas of the country and boosting domestic travel to those locations, OzLeisure.com.au provides an easy-to-use, user-friendly choice.

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If you would like more information on this topic, or to schedule an interview with Karen Cummins, please call 03 5795 2171 or e-mail karen.cummins@ozleisure.com.au