



# OzLeisure.com.au

» Your guide to Australian holiday and leisure activities. .

## PRESS RELEASE

### IMMEDIATE RELEASE

### FREE EVENTS

5<sup>th</sup> September 2006, Melbourne

OzLeisure.com.au announces the arrival of its new event calendar, catering to leisure and holiday events from all states. And best of all ... it's completely FREE to add events to and of course, to use.

Visitors to OzLeisure.com.au can post events into the calendar, completely free of charge. All that is required is a registration on the website (again, free of charge). Events can be for any date in the future and will be validated by OzLeisure prior to display.

Richard Maguire, Managing director for OzLeisure.com.au said "User-generated content is the way that the web is going. Our event calendar enables users to list the content that they want to see, and to publicise events that may not get the coverage that they deserve through other mediums. We think that this will be especially useful for events in smaller, more rural towns in Australia – a great way to get their message out there to the whole country and promote tourism to their local area."

#### **About OzLeisure.com.au**

Started in 2004 in Melbourne, OzLeisure.com.au is a 100% Australian-owned company whose aim is to provide the Australian public with as much information as possible about leisure and holiday activities throughout Australia. Committed to promoting activities in the rural areas of the country and boosting domestic travel to those locations, OzLeisure.com.au provides an easy-to-use, user-friendly choice.

#### **Contact information**

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